



# TAYLOR VALERIO

## GRAPHIC DESIGNER

 taylorvalerio.design

 Taylor Valerio

 330 ▲ 565 ▲ 4362

 tnvalerio27@gmail.com

### PROGRAM COMPETENCY

Lr	Ai
Id	Ps
	Pr

### DESIGN SKILLS

Print Design

Typography

Illustration

Packaging

Layout

### PRO SKILLS

Adaptability

Dependability

Leadership

Work Ethic

Integrity

### EDUCATION

Bachelor's of Fine Arts - 2020  
Graphic and Interactive Design

Youngstown State University  
1 University Plaza Youngstown, OH 44555

### EXPERIENCE

The Prodigal Company - Graphic Design Intern  
September 2020 - December 2020

- △ Design social media and email graphics
- △ Design and layout printed product guides
- △ Multiple project multitasking and collaboration
- △ Participate in production meetings

Gasser Chair Company - Graphic Design Intern  
January 2020 - May 2020

- △ Organize and maintain catalog database
- △ Self-directed design professional
- △ Design promotional mock-ups and advertisements
- △ Collaborated in trade show display design

First Year Student Services - Graphics Assistant  
July 2018 - May 2019

- △ Social media marketing for prospective students
- △ Participate in creative meetings
- △ Design promotional posters and flyers
- △ Follow existing YSU brand guidelines

### EXCELLENCE

Graphic Design Award - 2020 GDUSA Design Competition  
Golden Addy - 2020 Pittsburgh American Advertising Federation Student Competition  
First place - Team Chemistry in thePitch Pittsburgh 2019 Client: The Mattress Factory

### EXHIBITIONS

83rd Annual Juried Student Art & Design Exhibition - 2019

- △ This exhibition is held annually to showcase a unique and diverse array of artwork done by the artistic students of Youngstown State University.

Designed to Vote Exhibition - 2018

- △ This exhibition was held in an effort to encourage younger people to vote. It has visited Youngstown State University, East Tennessee State, Rowan University, & Iowa State University.

### EDUCATION

- △ American Institute of Graphic Arts (AIGA) Member
- △ American Advertising Federation (AAF) Member
- △ Youngstown State University Honors College
- △ Sigma Alpha Lambda
- △ Student Art Association
- △ Video Entertainment Gaming Association Vice President